

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 803447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 20 04

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12596.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

545

Summers-McCann Inc.

Name of commercial fundraiser

P.O. Box 1385

Address of commercial fundraiser

Sonoma CA 95476

City, State, and ZIP Code

Name and Address of Charitable Organization:

CT No. 67243

F.E.I.N. No. _____

Sonoma Valley Arts Alliance

Name of charity

P.O. Box 1947

Address of charity

Sonoma CA 95476

City, State, and ZIP code of charity

Figures from (check one):

National Campaign ☐

California Campaign ☐

Food, wine & art festival
(Type of activity)

held (on) (from) _____

July 30, 2004

to August 1, 2004
(Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☐ Other ☐

If other, provide brief explanation _____

1. REVENUE

- A. Cash contributions
- B. Entertainment sales or admission charges
- C. Sales from products
- D. Advertisement sales
- E. Membership fees
- F. Other sources: (Specify)

a. Participation Fees

b. Art commissions

c. Art auction

d. Wine & adult auction

G. TOTAL REVENUE

75,804

40,430

81,667

13,258

275

10,385

27,169

13,275

94,430

A. Fe. Art entry fees 2160-

B. _____

C. Ff. Rental reimbursement 15,088

D. _____

E. Fg. misc. theme \$287

Fa. _____

Fb. _____

Fc. _____

Fd. _____

374,228 G. ✓

2. EXPENSES

- A. Fees or commissions
- B. Salaries
- C. Payroll taxes
- D. Employee benefits
- E. Cost of merchandise for resale
- F. Cost of entertainment
- G. Postage
- H. Advertising
- I. Telephone
- J. Rental of equipment
- K. Facilities charge
- L. Permits
- M. Other expenses: (Specify)

a. Insurance

b. Event & office supply

c. Signs

d. Decorations & Props

N. TOTAL EXPENSES

80,000

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91634

13706

3482

5867

2000

316678

8615

1645

7508

6231

2564

3507

A. Me Event services 15,555

B. Mf misc labor 9623

C. Mg Auction exp 13,710

D. Mh Food, wine, beer 38,281

E. Mi Printing 38,740

F. Mj Parking 1890

G. Mk Art payments 14,375

H. Ml meeting expense 137

I. Mm bank/credit card fees 6271

J. _____

K. _____

L. _____

Ma. _____

Mb. _____

Mc. _____

Md. _____

320,025 N.

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20 05

(California Government Code Section 12599)

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3. Amount to charity (subtract line 2N from line 1G) 54,203 3.
4. Less additional fundraising expenses paid by charity (including fee paid to commercial fundraiser (to be completed by charity) _____ 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) _____ 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 54,203 6. ✓
7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?
- ☒ Yes ☐ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization
Patricia Summers	Sonoma Valley Arts Alliance PO Box 1947, Sonoma CA 94976	Professional Coordinator

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Patricia Summers President 1-12-05
Printed name Title Date

charitable organization for verification.

Treasurer Claudia Wagar 1/12/05
Printed name Title Date

KATE MURPHY PRESIDENT 1/14/05
Printed name Title Date

Registry of Charitable Trusts
Attorney General's Office

APR 18 2005

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